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BRENTWOOD

BERRY GARDENS

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BERRY PLANTS for ~~JUL 1960~~ ¹⁹⁶¹

do **SOLANA STRAWBERRY**

This University variety was released to the public by the University of California a few years ago, and is especially suitable for growing in Southern California. It is superior in quality to Lassen and Mr. Victor Voth of the South Coast Field Station says: "Second year Solana compares favorably with Lassen; we recommend only summer planting for the Solana variety in Southern California."

REC'D **DEC 1 1960** **★**

"Four new varieties have been released to Plant growers for increase this spring. It will be the winter of 1961-1962 before these Plant Growers will have enough increase to sell to growers. At present these plants have not been named, but a release will be forthcoming this fall."

Dr. Bringhurst of the University Experiment Station recommends summer planting for University varieties because it has been found that summer plantings produce a much better crop the following season than do fall plantings; some growers won't plant any other time than summer for that reason.

do

OGALLALA EVERBEARING STRAWBERRY

This new everbearer was developed in the Experiment Stations on Nebraska and, I believe, Wyoming, a cross of the wild Rocky Mountain strawberry and standard varieties, resulting in a berry which is said to retain the delicious flavor of the wild strawberry together with the better size and other good qualities of the standard varieties. It has very unusual hardiness, making it extremely frost resistant, even at the time of bloom set. You should try this very unusual new variety.

OGALLALA PLANTS POSTPAID FROM INDIANA

25	50	100	250	500	1000
\$2.50	\$4.00	\$6.00	\$11.00	\$18.00	\$32.50

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all was in this column in
price list

STRAWBERRIES

LASSEN and SHASTA. These varieties were developed by the University of California and are sometimes called University strawberries.

Shasta is the main commercial berry in Central California whereas Lassen is in Southern California as well as in the great Central Valley. Of the two, Shasta has the better flavor. These two seem to outyield all other varieties.

Dr. Bringhurst, assistant pomologist of the University, has said that while the University varieties are technically not true everbearers, they act like everbearers since they produce crops from spring till frost.

GEM EVERBEARER. This is one of the oldest everbearers. We have been told that in the mountains at Anza, near Hemet, the Gem yields good crops whereas Lassen doesn't. Dr. Darrow of U.S.D.A. and Dr. Slate of Geneva Experiment Station, have both stated that Gem, Perfection and Brilliant, a patented variety, are all the same variety.

20TH CENTURY and UTAH CENTENNIAL. Some claim that these two are the same, but others say Centennial is the better of the two. A report from Salt Lake City says: "Utah Centennial has been grown side by side with 20th Century, Evermore, Red Rich, Evermore Superb and many others. The Japanese growers here in this area still stick by the Utah Centennial. It has a higher sugar content than does 20th Century and still holds its shipping qualities."

A report from Oregon Stated: "We have found Utah Centennial a much nicer berry than the old 20th Century. In every respect we like it better than any other everbearing. Believe it to be larger throughout the season than others. We like the flavor, it compares with Rockhill. We pick here till frost kills the blooms."

NOTE: Fall planting, if runners are kept off, gives a crop the following spring, and in the case of the University varieties, on into the fall. In the case of true everbearers planting can be done in winter and spring as well as in fall, successfully, but this does not apply to the University varieties, which are not true everbearers. Of course winter or spring planting is all right for others than everbearers if the plan is to build up a fruiting bed for the following year with runners.



STRAWBERRY *we've got it*

HERE ARE A FEW OF MANY HIGHLY FAVORABLE REPORTS FROM GROWERS OF RED RICH

ORCHARDS, WASH.: RED RICH is superior to all other varieties we have tried, with its excellent crops, superior flavor, large size and better keeping qualities. As a result we have plowed under all other varieties. Many of our customers already prefer RED RICH to MARSHALL.

MEDFORD, OREGON: RED RICH most satisfactory, flavor and sweetness wonderful, color really rich red, size much larger than average, yield has been heavy.

ARCATA, CALIF.: Though our RED RICH berries were not planted until May, we have picked numerous berries since the first of this month - Sept. - and have had not only the largest berries we have ever seen but from 24 to 30 berries in all stages on all our plants, and altho the nights are damp with fog and mists, the sun only a matter of a few hours afternoons, the berries are ripening without rot or trouble and are of excellent quality and of giant size. We are well pleased with our investment.

CORNVILLE, ARIZ.: Your RED RICH strawberries have been very successful here in a very hot, dry climate, the size, flavor and yield are exceptional, their keeping quality best of all.

BERRY CREEK, CALIF.: Your RED RICH are the best I ever received. I have 20TH CENTURY, CENTENNIAL, and STREAMLINER, the RED RICH are the best, doing well at our elevation of 3500 feet.

SAN BRUNO, CALIF.: I have grown strawberries in Mont., Wash., Oreg. and Calif., and I have never seen such fine berries as RED RICH. They are particularly good in the heavy soil we have and ripen well in this cool coastal climate.

PLAINFIELD, N. J.: RED RICH plants we bought from you are still (Nov. 5) bearing large sized berries even though we had some hard frosts.... This everbearing berry cannot be recommended highly enough by me, for it is in a class of its own, in taste and size.

PHILLIPSBURG, KANS.: Our RED RICH strawberries were a real success. We plan to order another bed this spring. Our weather was dry but we watered them and they were fine.

AZUSA, CALIF.: RED RICH is simply beyond compare. The size, flavor, quality, quantity and delightful aroma and the beautiful large plants are unsurpassed.

SALT LAKE CITY, UTAH: The RED RICH berry in my small test garden was by far the best of six Everbearing kinds. The flavor was very good and sweet with a very good color, and what a yield! From early spring till covered with snow they had fruit and flowers at all times. They bore three times as many berries as the next best and the fruit was very large. *A real berry!*

PARADISE, CALIF.: RED RICH is by far the best I have ever seen. The berries were the first to ripen and the yield was greater than any of my other four Everbearers. RED RICH can not be topped in sweetness, flavor, appearance, size and color.

CORVALLIS, OREG.: RED RICH are the most delicious strawberries I have ever eaten. They are large, firm, sweet and a gorgeous color. They surpass all other strawberries.

PUYALLUP, WASH.: RED RICH are excellent. We cut off the first berries but the later crop was very abundant, the berries very large and most flavorful. Almost everyone who shared them with us remarked how GOOD they were.

BAKERSFIELD, CALIF.: We think RED RICH are going to be superior to other Everbearers. First, their flavor is constantly good even in hot weather when the other berries are flat and mushy. Second, the RED RICH hangs its berries firmly, keeps better than any others we have tried and is easy to keep in order.

SAMUELS, IDA.: Well pleased with RED RICH, flavor and color excellent and with us they are very productive.. In every way they are tops.

STRAWBERRY PLANTS

Postpaid from Judson Nurseries in Indiana in U. S. only

EVERBEARING	12	25	50	100	250	500	1000
Red Rich	\$2.95	\$5.00	\$8.50	\$15.00	\$32.50	\$62.50	\$120.00
*Gem.....	2.35	3.75	5.50	10.00	16.50	29.00	
✓Superfection...	2.35	3.75	5.50	10.00	16.50	29.00	
PL Streamliner...	2.45	3.85	5.75	10.60	17.25	31.50	
PL 20th Century...	2.75	4.25	6.50	12.75	21.00	38.00	
JUNE BEARING							
✓Blakemore.....	1.80	2.50	4.00	6.75	11.00	17.50	
✓Dunlap.....	1.80	2.50	4.00	6.75	11.00	17.50	
✓Robinson.....	2.00	3.00	4.15	7.00	11.35	18.25	
✓Bellmar.....	2.00	3.00	4.15	7.00	11.35	18.25	
✓Brit. Sovereign	2.15	3.15	4.25	7.75	12.50	21.00	
✓Paymaster.....	2.20	3.35	4.65	8.15	13.35	22.50	
✓Jumbo.....	2.35	3.75	5.50	10.00	16.50	29.00	

Same prices as British Sovereign: *Catskill, *Fairfax, *Fairland, *Pocahontas, *Premier, *Premier, *Sparkle, *Tennessee Beauty, *Armore, *Empire, *Vermilion

Same prices as *Paymaster: *Red Glow, *Earlydawn, Jersey Belle, *Sure-Crop, *Plentiful, Wisconsin 214

*Grown from substantially virus-free planting stock

Shipping season October to late spring. Plants guaranteed to arrive in good condition.

In California add 4% Sales Tax

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OLALLIE BERRY

A cross of Young x Black Logan

Far outyields Boysenberry

In Riverside County Olallie outyielded Boysenberry $\frac{2}{3}$ to 1. In Orange County Olallie far outyielded Boysen, producing 15 tons per acre. In Santa Barbara they yielded 2 trays per plant the first season, far outyielding Boysen, being 5 weeks earlier than Boysen and 3 weeks earlier than Young, bringing top prices, and the crop lasted till after Boysens were gone.

A grower in the Russian River district was afraid that Olallie wouldn't do so well in the northern climate but found that they did extremely well and found a terrific demand for these berries and has no problem in selling them.

A Redlands, Calif., grower who got 500 Olallie plants from us, wrote after the first crop that the berries "sold like hot cakes" and said to reserve him 500 plants for the next season.

A Seattle grower wrote: "Your Olallie berry is the finest blackberry I have ever grown, and on account of its habits I thoroughly enjoy picking them."

Olallie is resistant to verticillium wilt and sunscald to both of which Boysen is subject and resists adverse soil conditions far better than Boysen, raspberry, strawberry, etc., and is said to stand more cold than Boysen. The berries are easy to pick, firmer and better keepers and shippers than Boysen, well adapted to canning and freezing and delicious fresh, in pies, cobblers, jam and jelly.

A Los Angeles produce dealer reported a very strong demand for Olallies. Cleugh's Frozen Foods reported a strong demand for Olallies among frozen fruit operators, that they freeze firm and do not bleed, making a top pack, with a strong demand in the "pie trade".

OLALLIE PLANTS

Less than 500, Prepaid; 500 or more, Exp. Coll.

10	50	100	250	500	1000
\$3.50	\$9.50	\$16.50	\$37.50	\$67.50	\$125.00

Add 4% Sales Tax to California orders.

Planting and cultural directions free with order

PL BOYSEN BERRY

This popular berry is very large and has a sprightly and delicious flavor. Very dark red in color, almost black when fully ripe, it is identical to Youngberry in color but larger and ten days to two weeks later.

PL YOUNGBERRY

Youngberry is smaller than Boysen but firmer. It will make more juice than Boysen and has a delightful flavor all its own.

PL NECTARBERRY

Nectar is similar to Boysen in size and otherwise. Said to have originated as a chance seedling in a patch of Youngberries and raspberries in El Monte before Boysenberry was introduced.

PL THORNLESS BOYSEN

This was a bud sport of regular Boysen but is a smaller berry, ripening about with Youngberry. But in spite of its smaller size growers in both Oregon and Tennessee told me it outyields regular Boysen by 20%.

PL MARION BLACKBERRY

Season earlier than Evergreen but about same as Boysen but often longer. Yield in Oregon better than Boysen but poor in central Calif., seeming to need more winter cold. Very resistant to verticillium wilt. Showed less injury than Boysen in Willamette Valley from Nov. 1955 freeze. Berry smaller than Boysen but larger than Evergreen. Bright black color, better than Boysen. Flavor superior to Boysen & Evergreen, superior in frozen pack. Canes and thorns large like Himalaya, but easy to train.

PL CASCADE BERRY

Dr. George M. Darrow, U.S.D.A., wrote: "Cascade is notable for its fine flavor and attractive appearance in frozen pack. It is the home garden variety without an equal in flavor for use fresh, as jam and frozen." It is earlier than Boysen but crop often lasts longer; a soft berry so not a good shipper. Yield is high. We ate some fresh picked in Oregon; flavor was most delicious.

PL THORNLESS LOGAN

Logan is a large, long berry of attractive deep red color and a delightfully different flavor, a tart berry highly prized for jam, jelly, juice, pies, etc.

MARCY RED RASPBERRY

Said to be the largest red raspberry, larger than Willamette. Marcy has withstood 38 below zero without winter kill, whereas Willamette had serious winter kill at 35 below. A very solid berry, shipped via truck a distance of 350 miles without settling down or the boxes needing refilling.

Our grower in Michigan says of Marcy: "With 20 years experience in raising Raspberries and Strawberries, I have tried most all the different kinds of berries and have had far less trouble with Marcy than any other raspberry so have discontinued all other reds and raise only Marcy. I have had the Marcy for ten years. On the Detroit market Marcy brings me \$1.00 to \$1.25 more for a 16 box crate.

"The berry is thimble shape, light red color, very small stem hole. It is the best for freezing, and when canned stays just like it was when picked. No trouble getting pickers. Leaving 5 canes to a hill I average 145 quarts from 50 plants. In Michigan it is fast becoming the leading berry.

"It is very well rooted, free from disease. I space them 9 feet wide by 5 feet. Then I do get a hedge row. Cut back to 5 or 6 feet the canes will not break down so we never have a sandy berry. I started picking berries July 22 this year and still good for 2 more pickings after the picking of Sept. 14. The canes are very large and it is a heavy producer, 10 pickings more than any other berry I have grown."

Marcy is said to be the only red raspberry which did not winter kill in Minnesota, Wisconsin and Michigan. A grower in northern Mich. tried Willamette and it winter killed very badly; Marcy was much larger, the best shipping berry he ever saw.

Marcy will not do well in sour or very acid soil, such as is needed for blueberries and should not be planted where blueberries have been grown until 3 years later. Another thing, fertilizer should not be applied closer to the plants than 18 inches as it will kill the plants if applied too close to the plants.

Mr. Mathison advises fall planting and guarantees 98% of all plants to grow when planted in the fall in suitable soil, but only 70% if planted in the spring, and he will make any needed replacements at such rates. He has plants in storage for prompt shipment.

PRICES OF MARCY PLANTS

Shipped from Michigan

Postage	prepaid	Exp.	Coll.
10	25	50	100
\$3.00	\$4.50	\$6.50	\$10.50
			\$30.00
			\$50.00

